• 7.2% of high school students in Nevada smoke cigarettes and 8.6% of male high school students smoke cigars

• 26.1% of high school students in Nevada use e-cigarettes

• 1,500 children under the age of 18 in Nevada will become new daily smokers this year and 41,000 Nevadans under the age of 18 will die prematurely from smoking

• 3.1 million packs of cigarettes will be bought or smoked by Nevada children this year

• Nearly 17% of adults, or 377,600 Nevadans, currently smoke and 4,100 adults will die this year as a result of their own smoking

• $1.08 billion will be spent this year in Nevada on health care costs directly caused by smoking, including $148.9 million spent this year by the Nevada Medicaid program on health care costs caused by smoking

• Nevada taxpayers’ annual state and federal tax burden from smoking-caused government expenditures is an estimated $739 per household

• Smoking is responsible for an estimated $1.09 billion in lost productivity this year

• The tobacco industry will spend $80.3 million this year marketing cigarettes and other tobacco products in Nevada – by comparison, only $1 million will be spent on tobacco control efforts in Nevada this year